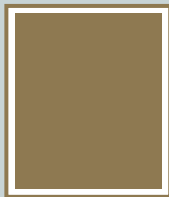


Display Advertising

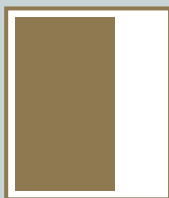
Full Page

trim:
8¹/₈ W x 10³/₄ H
image size:
7¹/₈ W x 9³/₄ H



Two-Thirds Page

4³/₄ W x 9³/₄ H



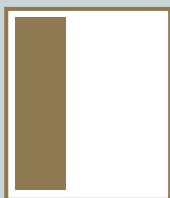
Half Page

7¹/₈ W x 4³/₄ H



Third Page

4³/₄ W x 4³/₄ H
or
2³/₈ W x 9³/₄ H



4-Color:

Size	1x	3x	6x	12x
Full	\$2,171	\$2,002	\$1,784	\$1,494
2/3	\$1,687	\$1,554	\$1,386	\$1,167
1/2	\$1,554	\$1,433	\$1,276	\$1,070
1/3	\$1,143	\$1,058	\$937	\$792

Black & White:

Size	1X	3X	6X	12X
Full	\$1,663	\$1,542	\$1,361	\$1,150
2/3	\$1,167	\$1,034	\$949	\$840
1/2	\$1,039	\$937	\$925	\$749
1/3	\$840	\$785	\$719	\$652

Premium Space Advertising

Covers	1X	6X	12X
Back	\$3,185	\$2,700	\$2,409
Inside Front	\$2,525	\$2,365	\$2,112
Inside Back	\$2,415	\$2,365	\$2,112

Mechanical Specifications

Media

Ads may be submitted on CD-R, CD-RW, DVD-R or DVD-RW. Submitted media must be clearly labeled with issue date, advertiser name, and contact name and telephone number. Ads may be submitted electronically via FTP. For instructions, please contact our Production Dept. at 212-683-5700, ext. 359.

Format

1. Hi-res PDF files made only through Acrobat Distiller 4.0 (PDF Version 1.3), no higher.
2. Native Quark files version 6.5 or lower.
3. Adobe Illustrator EPS files (version 10 or lower).

Hi-res PDF distilled files must have:

1. All fonts embedded.
2. The color mode (i.e. CMYK) should only be CMYK or Grayscale. Never RGB or LAB. No embedded color profiles.
3. All spot colors must be converted to CMYK.
4. OPI Comments must be turned off.
5. Resolution must be 300 dpi for all submitted images and files.
6. All images have a max density of 280%.

Native Quark files must have:

1. All supporting fonts included.
2. All illustrations and scans. The color mode must be either CMYK or grayscale, never RGB or LAB. No embedded color profiles.
3. All spot colors (or PMS) must be converted to CMYK.
4. Resolution: 300 dpi for all submitted images and files.
5. All images must have a max density of 280%.

Adobe Illustrator files must have:

1. Illustrator files should have all fonts converted to outline.
2. The color mode should only be CMYK or Grayscale.
3. All spot colors (or PMS) must be converted to CMYK.
4. Resolution: 300 dpi for all submitted images and files.
5. All images must have a max density of 280%.

A proof should accompany each submitted ad and should be labeled with the publication, issue and advertiser name.

Contacts:

Alyce Hill 508-753-4630
Henry Robbins 212-683-5700

New England CONDOMINIUM

The Premier Guide to Condos, Co-ops and Planned Communities

Editorial Calendar

2008-09 Press Schedule

Issue	Materials Due	Press Date
July '08	June 6	June 26
August	July 3	July 24
September	August 1	August 21
October	September 5	September 25
November	October 3	October 23
December	October 31	November 24
January '09	January 5	January 23
February	January 2	January 20
March	January 30	February 17
April	March 6	March 24
May	April 3	April 21
June	May 1	May 16

New England Condominium

A bold publication designed from the ground up to address your company's marketing needs. New England Condominium is the only publication devoted exclusively to condominium, co-op, and multi-housing lifestyles in New England.



January	Condo Seller's Guide
February	Board Owner Relations
March	Exterior Maintenance
April	Management
May	Community Building & Amenities
June	Law & Legislation
July	Community Budget & Finance
August	Insurance
September	Energy Conservation
October	Association Operations
November	Building Maintenance
December	Safety & Security