

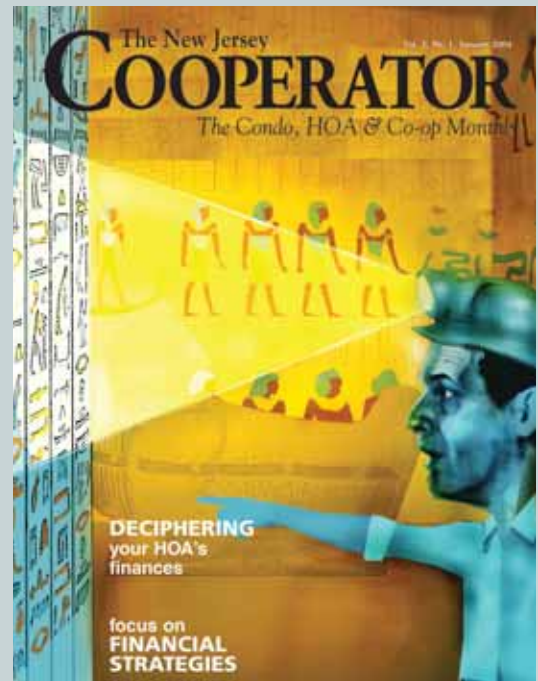
Editorial Calendar

2008-09 Press Schedules

Issue	Materials Due	Press Date
July '08	June 20	July 7
August	July 18	August 1
September	August 15	August 29
October	September 19	October 3
November	October 17	October 31
December	November 14	November 28
January '09	December 19	January 8
February	January 16	February 29
March	February 20	March 5
April	March 20	April 2
May	April 17	April 30
June	May 15	May 28

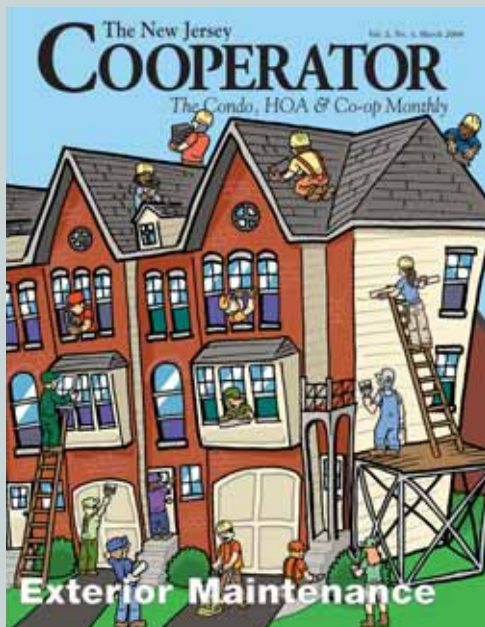
The New Jersey Cooperator

Launched in 2003, The New Jersey Cooperator is now the largest vertical trade publication targeting the community association market in New Jersey. There are approximately 5,500 community associations in New Jersey. We touch each one of them either through a decision-maker on the board or a property manager for that association.



Regular Features

Board Operations, Finance, Building Maintenance, Management, Design, Law & Legislation, Q&A, Community Profiles and Pulse



January	Management/Association Relations
February	Board/Owner Relations
March	Exterior Maintenance
April	Landscaping/Lawn Care
May	Recreational Amenities & Programs
June	Law & Legislation
July	Budget & Finance
August	Insurance/Board Training
September	Energy Conservation
October	Association Operations
November	Building Maintenance
December	Safety & Security