

## Editorial Calendar

## 2008-09 Press Schedules

Issue	Ad Deadline	<b>Press Date</b>
July '08	June 13	June 27
August	July 11	July 25
September	August 8	August 22
October	September 12	September 26
November	October 10	October 24
December	November 7	November 21
January '09	December 12	December 29
February	January 9	January 23
March	February 13	February 28
April	March 13	March 26
May	April 10	April 23
June	May 8	May 21



The Cooperator is the most prominent monthly consumer-trade publication in the greater New York area. Since 1980, The Cooperator has been a trusted resource for the co-op and condo community. It helps companies generate business by reaching board presidents, board members, managing agents, shareholders, unit owners and real estate professionals.





January . . . . . Management/Board Relations

February . . . . . Board/Shareholder Relations

March . . . . . Exterior Maintenance

April ...... Real Estate Market/Expo Distribution

May ..... Design

June ..... Law & Legislation

July ..... Budget & Finance

August ...... Insurance/Board Training

September .... Energy Conservation

October ..... Board Operations

November .... Building Maintenance

December .... Safety & Security

**Regular Features** 

Board Operations,

Finance, Building

Maintenance,

Management,

Buying & Selling,

Interior Design,

Law & Legislation,

Q&A,

Neighborhood and

Organizational

Profiles, On the

Market and Pulse

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